



West Pomeranian  
ICT Cluster

[www.klaster.it](http://www.klaster.it)

2020



# ICT Industry in West Pomerania

- ✘ 85 ICT companies (incl. ca. 60 in Szczecin)
- ✘ 5k employees in IT companies
- ✘ 4k+ microenterprises (incl ca. 2k in Szczecin)
- ✘ 2,5k+ ICT students (incl ca. 10% women\*)
- ✘ 380 ICT graduates in the region (incl ca. 10% women\*)

*\* We're doing our best to help this number grow!*



# About Klaster IT

West Pomeranian ICT Cluster is an association about 90 companies which:

- ✘ facilitates knowledge exchange between entrepreneurs,
- ✘ supports matchmaking and cross-selling between businesses,
- ✘ actively assists enterprises within competence development of current and future ICT staff in the region,
- ✘ represents common ICT industry interests.





# Klaster.it = one-stop shop

The one-stop shop for any ICT matter you may need to address:

- ✘ job orders,
- ✘ contractors & suppliers,
- ✘ interns & employees,
- ✘ internships & on-the-job training,
- ✘ complementary products and services,
- ✘ partners for project or consortium,
- ✘ investors or mentors,
- ✘ consultants, speakers, lecturers.



# Cluster Member Expertise

- ✘ Electronics
- ✘ Computer networks
- ✘ ICT security
- ✘ Consulting, training
- ✘ Sales support
- ✘ Automotive and embedded systems
- ✘ Software (outsourcing)
- ✘ Marketing and social media
- ✘ Games, edutainment, 3D
- ✘ E-government
- ✘ IT in medicine



# Cluster Members

NETWORKS / ELECTRONICS / SERVERS / SECURITY



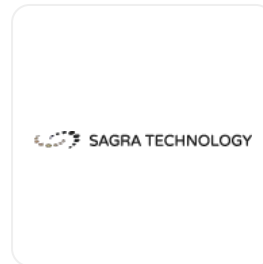
# Cluster Members

SME SUPPORT / IT CONSULTING / TRAINING



# Cluster Members

SALES SUPPORT





# Cluster Members

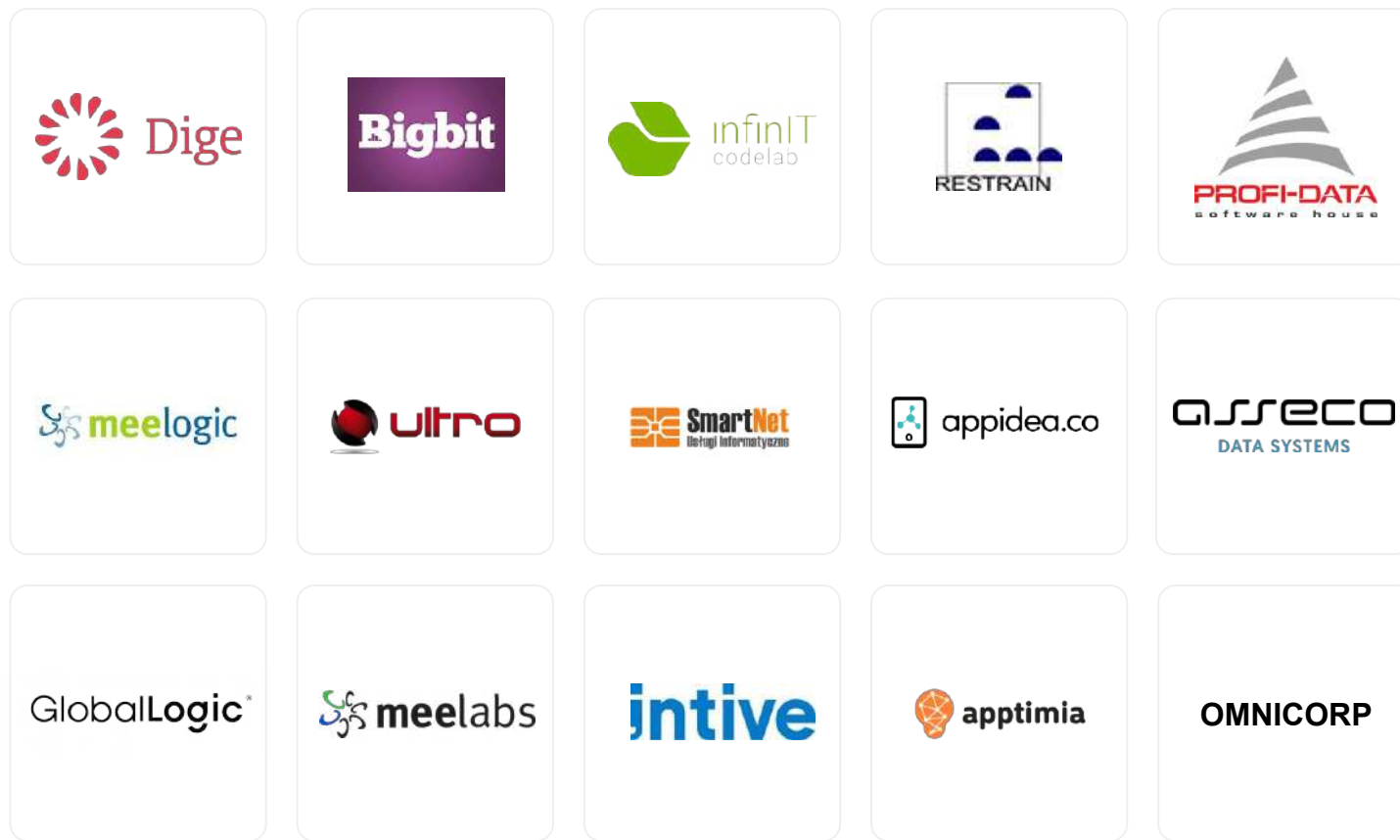
AUTOMOTIVE



# Cluster Members

## SOFTWARE HOUSES (OUTSOURCING)

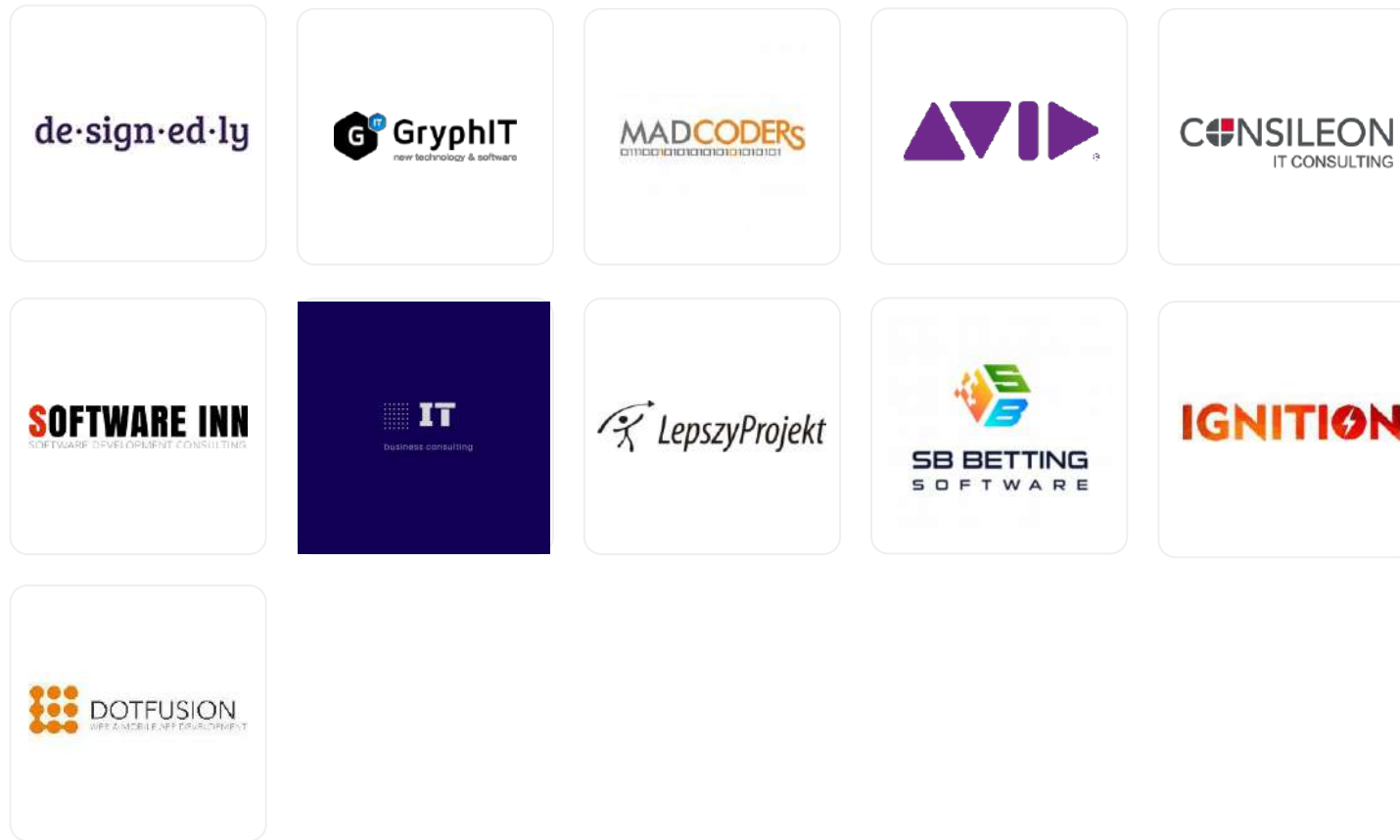
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# Cluster Members

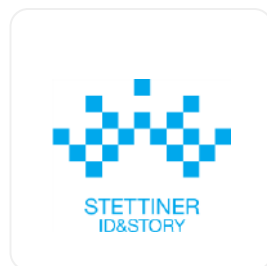
## SOFTWARE HOUSES (OUTSOURCING)

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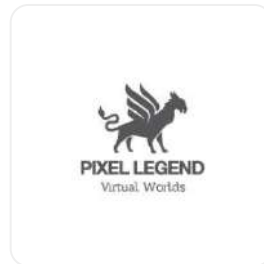
# Cluster Members

MARKETING / WEB / SOCIAL MEDIA



# Cluster Members

GAMES / ENTERTAINMENT / EDUTAINMENT / 3D



# Cluster Members

E-GOVERNMENT AND MEDICINE





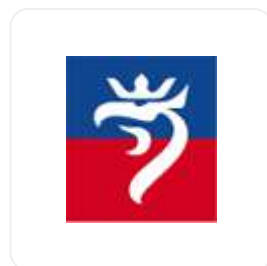
# Cluster Members

NGO AND BUSINESS SUPPORT INSTITUTIONS



# Partnerships

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## City Hall in Szczecin

Cooperation on ICT education quality program with Department of Education and joint actions for enterprises and their future ICT staff (knowledge exchange, promotional actions, informal education support).



## West Pomeranian Provincial Office

Informing cluster members of financing options (Regional Operational Programmes), as well as exchange of information on ICT industry and its activities in reference to possible support areas.



## Enterprise Europe Network

Informing companies of the possible benefits from Enterprise Europe Network, as well as knowledge and experience exchange on searching for international project partners or external financing options.



## Centre for Economic Initiatives

Informing cluster members of possible support areas within the scope of activity of CEI, as well as exchange of information on reaching foreign partners. CEI supports the internationalization of cluster member companies via trade missions, co-financing trade show participation or study trips.



# Partnerships

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## Maritime Academy in Szczecin

Supporting ICT students in reaching employees (internship, job offers), as well as exchange of information on events and workshops (hackathons, barcamps, etc.). Support in organisation of Interactive IT Product competition final Faculty of Electrical Engineering ZUT e during our annual Year in ICT gala.



## Faculty of Electrical Engineering ZUT

Cooperation involves job and internship linking, as well as exchanging information on events (lectures, hackathons, workshops, barcamps, etc).



## Faculty of Computer Science and Information Technology ZUT

We are members of Graduate Qualifications Council and we advise on ICT job market on behalf of employers. Cooperation involves job and internship linking, as well as exchanging information on events (lectures, hackathons, workshops, barcamps).



## Koszalin University of Technology

Klaster.IT is member of the Assembly of the Faculty of Electronics and Computer Science. The main objective of the Assembly is to provide the Faculty with opinions from the employers on the graduates' competence, as well as graduate profiles sought within the ICT job market.



# Partnerships

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## Technopark Pomerania

Business practice shows that partnership cooperation of entrepreneurs significantly increases the market opportunities of companies and contributes for their faster development. Supporting network cooperation based on trust and building lasting business relationships is the foundation the functioning of the IT Cluster associating technology companies from Szczecin and the region.

The idea of its creation was born in Technopark Pomerania - a comprehensive business environment created by the authorities of Szczecin to integrate the local environment of IT companies and support their development.

For over a decade, IT Cluster has been a key partner of Technopark Pomerania in strengthening the IT industry in the region. The close cooperation of both organizations is directed not only at supporting the development of regional IT enterprises and their mutual business relations, but also is to increase the number of IT specialists in the region or modernize IT education in local schools and colleges. It also contributes to taking into account the needs of IT companies in planning the economic policy of the city.

Currently, there are 65 technology companies side by side in Technopark Pomerania, which have been provided with modern infrastructure and business consulting services. Entrepreneurs can also participate in trainings, workshops and many organized by the institution industry events to expand knowledge and skills. As part of the preincubation service, Technopark also supports people who have an idea for a business in the IT industry, but have not yet started a business.

We invite you to familiarize yourself with the activities and offer of Technopark Pomerania: [www.technopark-pomerania.pl](http://www.technopark-pomerania.pl)





# Contact

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