LET'S DO IT TOGETHER!

WEST POMERANIAN ICT CLUSTER

KLASTER
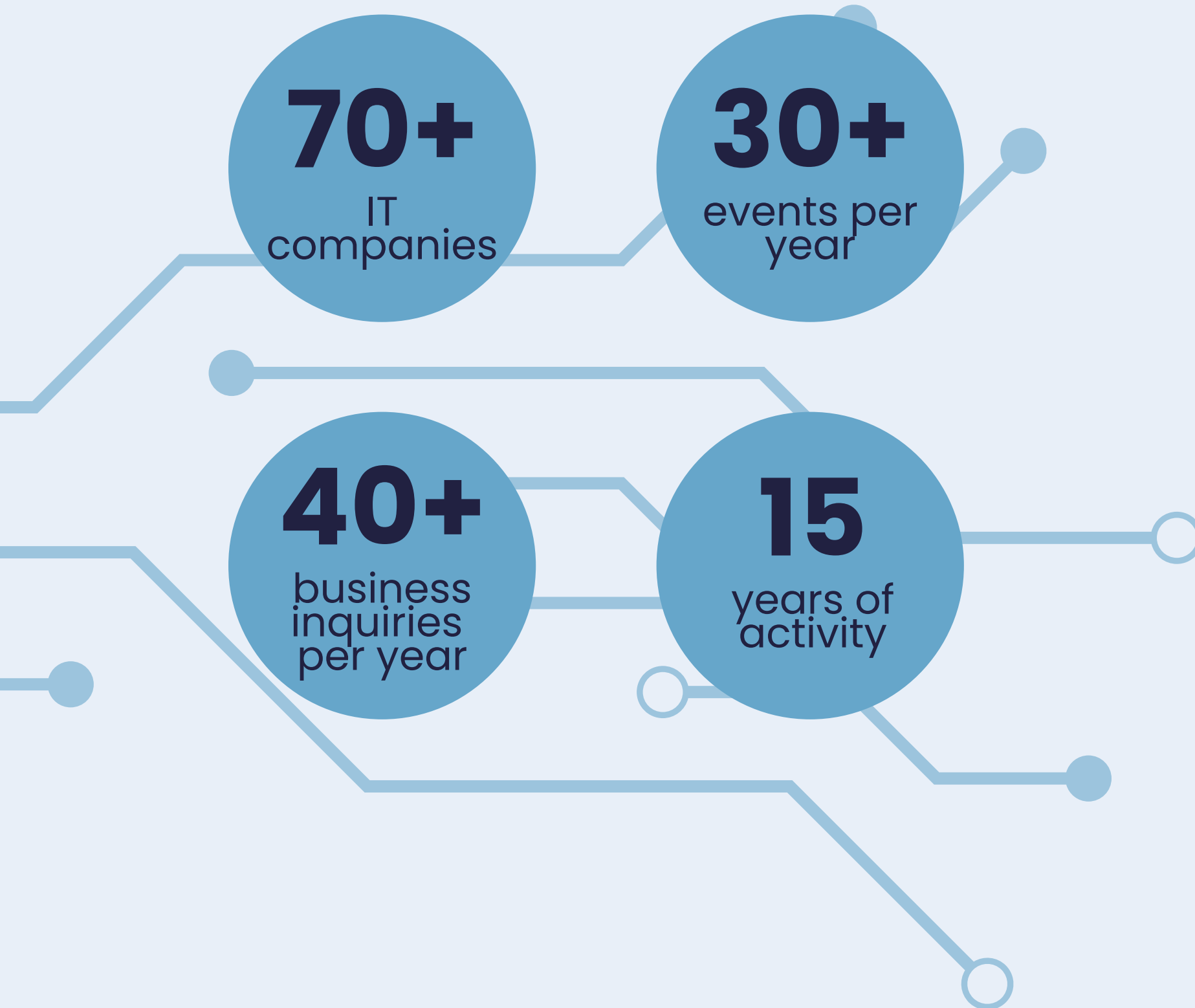IT

WEST POMERANIAN VOIVODESHIP
in numbers

- Area: 23.000 km²
- Population: 1.700.000 people
- Universities: 15+
- Number of students: 33.000

SZCZECIN
The capital of Western Pomerania

- Population: 400.000 people
- Location:
  - Berlin - 130 km
  - Kopenhaga - 280 km
  - Malmö - 270 km
- IT companies in Szczecin: 500+
- Number of employees in IT: 10.000+

Oslo

1 h 30 min

Dublin

Copenhagen

2 h 25 min

1 h

Szczecin

London

1 h 55 min

1 h 5 min

Warsaw

1h 5 min

Kraków

WEST POMERANIAN ICT CLUSTER
NETWORK POSSIBILITIES

70+ IT companies

30+ events per year

40+ business inquiries per year

15 years of activity

- We are an association of **70+ IT companies** that can help you as a customer or an investor.

- Our main objective is to **facilitate business relations** between ICT companies, education entities and the local government in our region.

KLASTER.IT

CHECK OUT OUR MEMBERS: www.klaster.it/en/cluster-members

Software Development

Banking / Insurance

rayNET 20* · dfzoo.com · GryphIT · Enovation · DO IT GLOBAL · IT-BC · CONSILEON IT CONSULTING · mentei · PROFI-DATA software house

Automotive

SOFTVIG · mobica · intive · umlaut · UNIKIE · tietoevry · GlobalLogic A Hitachi Group Company · GRYFTEC Embedded Systems

Robotics & HMI

spyrosoft synergy · AUTOCOMP MANAGEMENT CENTRUM BADAWCZO-ROZWOJOWE

Hardware

NTI Polska Nowoczesne Technologie Informatyczne · SystemFit · inProjects · xcomp · asseco DATA SYSTEMS

IoT

Icotera · glasslink · ampio · EP&M

Security

asseco DATA SYSTEMS · SystemFit · xcomp · Trust SEC

ERP/SFA/HRMS

MADCODERS · REKORD POMORZE SYSTEMY INFORMATYCZNE · grupa ekspert · Mikroplal · primaco · myOdoo.pl · DMZ · SAGRA TECHNOLOGY

IT / Business Consulting

CIEŚLICKI I WSPÓLNICY Kancelaria prawna · wave.IT · Agnieszka Pieczyńska · LepszyProjekt · AHK · Digital Investment Support · Enablers · ZAMARO TAX & ACCOUNTING

Gaming/Gambling

IGNITION · fabryka gier · SB SOFTWARE

VR and AR

AUTOCOMP MANAGEMENT CENTRUM BADAWCZO-ROZWOJOWE · PANOPTICUM

Maritime Engineering

KONGSBERG · NTT BONUM

IT outsourcing

bsmart · mikroserwis.pl

Multimedia

24 fps · AVID

Network / Cloud

TR 42 · it SERWIS · Cloudaemons get cloud superpowers · inProjects · NETCOM

Web agency

STETTINER · git · webeeline · GENERALINFORMATICS KREUJEMY INTERNET

Product / SaaS

FindHouse.pl · redsky · PATRONITE · Diet Planner · iamip

WHAT DO WE OFFER?

- Building partnerships
- Networking opportunities
- International cooperation
- Employer branding
- Knowledge and education
- Marketing and PR

KLASTER IT
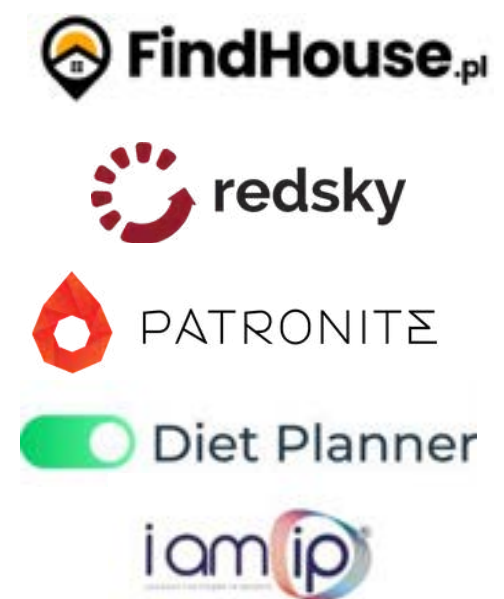
Please feel free to contact our COO
Magdalena Ławicka, PhD:
magda.lawicka@klaster.it

WHAT DO WE OFFER:
NETWORKING OPPORTUNITIES

We organize:

- **cluster business breakfasts**, aimed at integrating IT companies, knowledge and experience sharing between companies and our guests;
- **industry business breakfasts**, which are dedicated to the needs of other industries in IT solutions. Participation in meetings is an opportunity to present their offers to potential clients,
- **participation as a panelist and speaker** in conferences, congresses and other events organized by the IT Cluster and organizations cooperating with us.

Each of the events is an opportunity to establish new business relationships!

WHAT DO WE OFFER:
EMPLOYER BRANDING

- **Internal cluster internships system** - job seekers fill out a declaration form and then our companies are provided with the description of each candidate;
- **Cooperation with schools and universities** in the West Pomerania region;
- Using the IT Cluster's communication channels to present the company as **an attractive regional employer.** Each member can publish a recruitment offer using our channels, including a post on Facebook profile and LinkedIn or by publishing information on the Cluster's website.

WHAT DO WE OFFER:
MARKETING AND PR

- **Promoting the offer and events,** which are organized by the members, using the Cluster's communication channels - Facebook, LinkedIn, newsletter and website;
- The IT Cluster often recommends events to external institutions and organizers can then receive the necessary **support in implementing their educational and networking activities;**
- As the West Pomeranian ICT Cluster, we **represent our members** at selected events that are important for the industry and offer our support in organizing such events in Szczecin.

WE ORGANIZE INTERNATIONAL CONFERENCES

Our recent AI-Connect conference and over 240 participants!

- Pragmatic AI: How Artificial Intelligence Will Change Your Business?
- Data Science and AI in Business
- Artificial intelligence in education: thrilling or terrifying?

WHAT DO WE OFFER:
KNOWLEDGE AND EDUCATION

We give the possibility for the development of competences needed in the IT industry through the following:

- **participation in business events** organized by the IT Cluster;
- being informed about **IT events** and activities undertaken in the West Pomerania region;
- **acquiring a special offer** (a guaranteed entry or preferential ticket price) for the industry events which are organized in the region;
- cooperation with **educational institutions.**

OUR LATEST YOUTH INITIATIVE: **IT PICNIC**

- an integration event for the Szczecin IT industry with students;
- participants participated in our industry competition and networking tasks, enabling **getting to know each other and integrating**.

WHAT DO WE OFFER:
BUILDING PARTNERSHIPS

The IT Cluster offers the following options:

- **safe cooperation** with partners already verified by other cluster companies; we can combine the resources of various companies among members. It can lead to creating joint projects and we also recommend to our companies the methods and conditions of cooperation with a potential partner;
- **development of products and services** that require a combination of many competences - membership companies can report their demand using our internal Cluster's system for ordering needed IT competences;
- **using business recommendations** – inquiries about IT services directed to the Cluster are always shared with our members and our member companies are recommended to address the market's needs.

WE CONNECT IT COMPANIES WITH THE OTHERS INDUSTRIES

Our Expert meeting: New technologies in the Industry of the Future

- Industry 4.0 concept and the technological and organizational transformation of enterprises.
- We met to learn about mutual needs and opportunities for cooperation in the area of: new technologies - industry.

OUR INTERNATIONAL PROJECTS

in progress:

- **CONSIDERATION: COmpeteNceS - Inclusive Digital grEen tRAnsformaTION**
  - area: development of digital competences and the use of various technologies in enterprises;
  - goal: to create a platform for digitization strategies for various enterprises.

- **T-A-B: Creative Lab for exploring Tech, Art and Business innovation in different sectors**
  - area: using AR and VR, e.g. in the arts, creative and film industries;
  - goal: to stimulate cross-border cooperation and exchange knowledge around innovation
  - and digitalization.

Total budget: about € 4,5 million

completed:

2022: DIGI4US: Digitalisation for us!
  - area: opportunities and threats related to digital services in organizations in the South Baltic region;
  - goal: to create tools and places for hybrid work, promotion of regions.

2021: Development of Polish-German cross-border cooperation (Partner: WITENO, Germany)
  - We organized several online events to facilitate contacts and develop cooperation among organizations in Mecklenburg – Vorpommern/ Brandenburg / Poland.

WELCOME TO SZCZECIN :)

Contact us:

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