

Olga Tsaryova

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SPICE SUPERHEROES TRAVELLING

around the world

Spice Kingdom: A family Adventure!

The magical world of The Spice Kingdom



The Spice Kingdom is a world of spices: vibrant, colourful, packed with opportunities for story telling and interaction across many different y providing endless possibilities for exploration and adventure.

- **Curiosity**
- **Diversity**
- **Exploration**

Main characters

VANILLA, CINNAMON, AND CARDAMOM SERVE AS THE MAIN CHARACTERS, EACH WITH THEIR OWN DISTINCT PERSONALITIES AND STRENGTHS.



VANILLA

Enchanting
Irresistible
Diamond girl



CARDAMOM

Gutsy
Dynamic
Go-getter



CINNAMON

Warm
Nurturing
Spicy

Supporting Characters

OVER A HUNDRED SUPPORTING CHARACTERS, REPRESENTING VARIOUS SPICES, ADD DEPTH AND DIVERSITY TO THE SPICE KINGDOM.



The Spice Kingdom Cooking Colaboration App



The Spice Kingdom on TV



- 45 minute. animated TV special
- family audience
- introducing our Spice Kingdom world and characters

Interactive Spice Jars



- Spice jars with QR codes
- animated clips and cooking videos
- spice characters introduce themselves and their origin
- live action cooking videos with kid friendly recipes

The Spice Kingdom VR Experience

DIVE INTO THE QUEST FOR FLAVORS IN THE SPICE KINGDOM WITH VANILLA, CARDAMOM, AND CINNAMON!



Social Media Shorts



- ecological awareness
- source of the spices
- kid led

Mobile Game - Cooking Simulation



- virtual recipes
- try out flavour combinations!
- see what works and what doesn't!

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